



ADVANCED TECHNOLOGY IN A COST EFFECTIVE SOLUTION!

**PRIMA DISC
BRAKE PADS**



**THE
ECONOMICAL
RELIABLE
CHOICE!**



Prima Disc Brake Pads are manufactured using premium materials and the latest technology delivering *reliable braking performance and exceptional value.*

Prima has been tested against similarly priced competitive brake pads and scores better on nearly every measure including longer life, less rotor wear, less noise, minimal dust and reliable smooth stopping. Each pad has been formulated using materials specific to vehicle applications in accordance with product quality system ISO/TS16949 used by Japanese, European and US car manufacturers. Prima disc brake pads balance economy with efficiency so that you can reassure your customers of safer and surer stopping from the first stop to the last.

Features:

- **Premium quality**
- **Latest technology formulations**
- **Longer wear life and resistance to heat**
- **Smooth braking performance**
- **Quiet operation with minimal dust**
- **Semi-metallic and organic materials specific to vehicle application**
- **Tried and tested in the market**
- **Wide range covers most popular applications**

*For a full listing of the available part numbers and applications contact your Bendix representative today.

Order your Prima Brake Pads today! Available from:

